



Visit Jacksonville  
208 N. Laura St., Suite 102  
Jacksonville, Fla. 32202

# Feature Article

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## FOR IMMEDIATE RELEASE

### **JACKSONVILLE'S MUSIC ENTERTAINMENT, SOMETHING FOR ALL AGES**

JACKSONVILLE, Fla., June 3, 2012 – Approaching the line to enter Jack Rabbits, a downtown Jacksonville music venue, a line of staring high-schoolers conveys the feeling of being the eldest amongst a younger crowd.

Jack Rabbits is a small, dark, and intimate venue, consisting of two storefronts; one side contains the stage and the other a bar. Playing at Jacks, the local's nickname for Jack Rabbits, a local band from Jacksonville called The Drama Summer is opening for GO RADIO, a more recognized rock band from Tallahassee.

Entering Jacks, the small venue subdues a sense of intimacy with the bar, stage, merchandise area, and bathrooms within such close quarters.

The variety of Jacksonville's music scene is vast, from small intimate venues like Jacks to the huge stages of Jacksonville's Jazz festival. With entertainment like jazz to punk/rock, Jacksonville has something for everyone, even for those unsure of Jacksonville's activities, the city offers free information at their traveler's center.

Visit Jacksonville, the official traveler's information center for Jacksonville, is promoting a new campaign, "Jacksonville: So Much To Do, Any Given Time." Through this campaign, visitors of Jacksonville can access the tools necessary to discover all that Jacksonville has to offer.

"We believe Jacksonville is the kind of place that any visitor would enjoy," said Katie Kurycki, Director of Marketing & Public Development. "We're hoping that the experiences

visitors have will be welcoming of all kinds of families. Some of those families may even decide to settle here.”

With everything in Jacksonville, bands and families alike should be drawn to visit the First Coast, Jacksonville and experience the attractions themselves.

“My favorite part about Jacksonville, is that there’s a little bit of everything to do here,” said Brad Forrest, lead bassist for The Drama Summer. “From music to the beach, surfing, you can get into really anything here. There’s entertainment, and local shows almost every night, and I especially love the music tours that come through here. We never really had that where we lived in South Florida.”

From downtown to the beaches, local bands and artists gain the opportunity to go from patron to international sensation. According to [visionsounds.com](http://visionsounds.com), local and nationally known band, Red Jumpsuit Apparatus, discussed how hard work and determination is followed by success.

With such talents like Red Jumpsuit Apparatus and Yellowcard making national tours, provides inspiration for young talent in Jacksonville. From local bands, to the more known Jazz legends like Herbie Hancock and Sonny Rollins making appearances at the Jacksonville Jazz Festival, there is plenty of inspiration to go around in Jacksonville.

“I love how Jacksonville has so much to offer in their music selection, at any time you can go to a punk show (The Summer Drama) and go find a jazz concert the next day,” said Jillian Shellard, student and patron. “The Summer Drama is an awesome local band, and GO RADIO is definitely a band I love to listen to, so it just doesn’t get much better than Jacksonville for music.”



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In Jacksonville, with so many things to do, from music to shopping and sports to the arts, the First Coast has something for everyone.

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